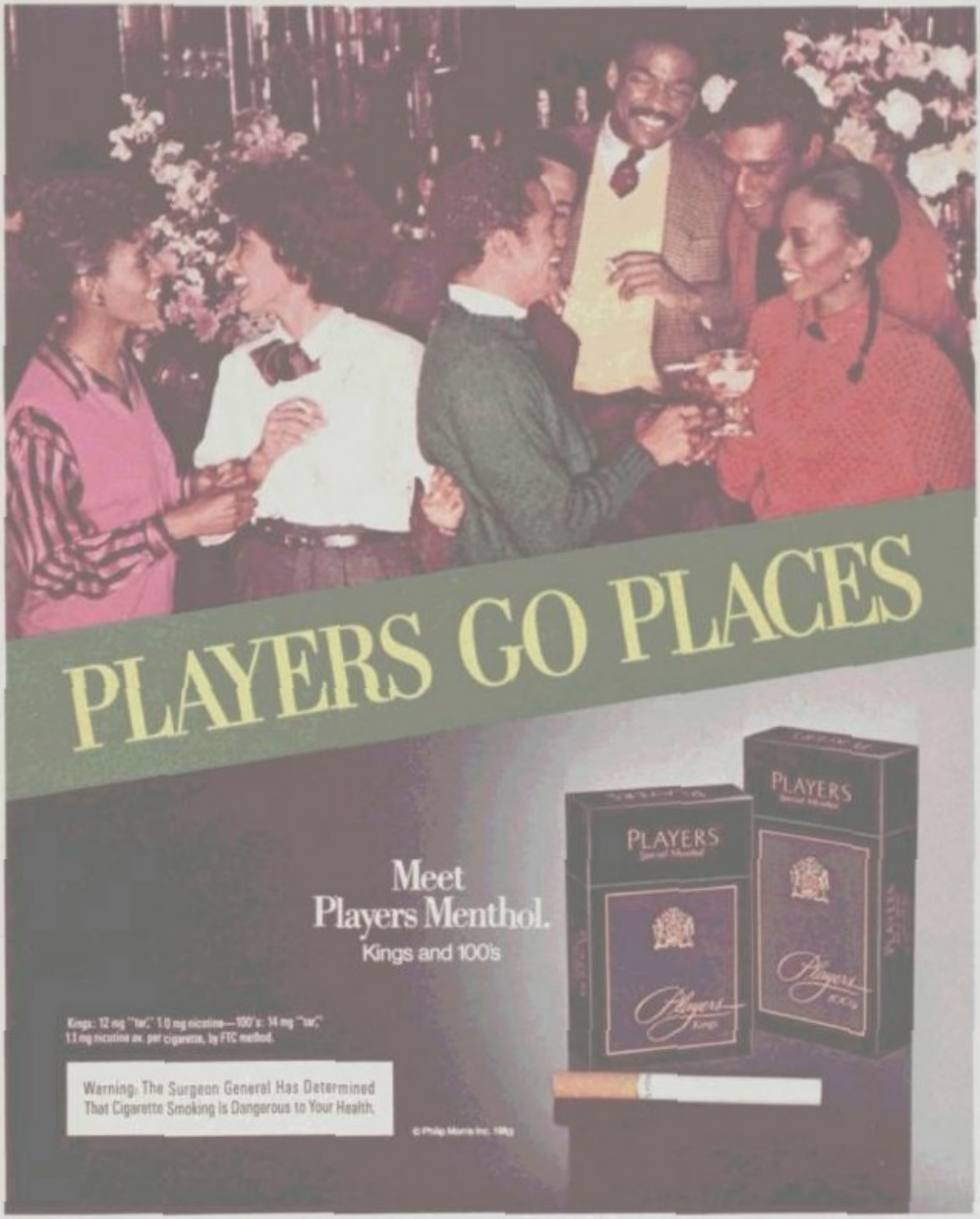
PLAYERS GO PLACES
Meet
Players Menthol.
Kings and 100's
Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.
Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.
© Philip Morris Inc. 1983
PLAYERS
PLAYERS

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06732-003-11C
Players
"Green Sweater"
National Black Monitor—1983
Page 4/C—Roto
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/khln0003
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